

2024 NCCU-SNU-UTokyo Joint Symposium: AI-Human Communication
17 October 2024
Conference Rooms No. 1, 2, 5, the 7th Floor, Administration Building, NCCU, Taipei
Agenda (Draft/ v.2)

09:00-09:20	Check in		
09:20-09:50	Opening / Venue: Conference room No. 1 / 7th floor, Administration Building NCCU's opening remark is delivered by (T.B.D.) SNU's opening remark is delivered by (T.B.D.) UTokyo's opening remark is delivered by Dr. Ai Hisano . Gifts exchange		
Sessions A & B: 10:00-11:15	Session A Conference room No. 1	Session B Conference room No. 2	Session C Conference room No. 5
	Moderator: Dr. Jih-Hsuan Tammy Lin Eun-mee Kim & Hajin Lim / SNU Richy Li / NCCU Q&A and Discussion	Moderator: Dr. Junhwan Lee Hajin Lim / SNU Seohyun Lee / UTokyo Q&A and Discussion	Moderator: Dr. Yuiko Fujita Chi-Lan Yang / UTokyo Wei-wei Huang / NCCU Sumei Wang / NCCU Q&A and Discussion
Session C: 10:00-11:40	2024 NCCU-SNU-UTokyo Joint Symposium Faculty Meeting (Room No.3) NCCU delegate(s): Dr. Jih-Hsuan Tammy Lin SNU delegate(s): (T.B.D.) UTokyo delegate(s): Dr. Ai Hisano & Dr. Seohyun Lee		
11:15-11:40	Lunch break		
Sessions D to F: 13:10-14:25	Session D Conference room No. 1	Session E Conference room No. 2	Session F Conference room No. 5
	Moderator: Dr. Sumei Wang Priya Murugeswaran / UTokyo Risako Fukunishi / UTokyo Ondřej Zeman (online) / NCCU Q&A and Discussion	Moderator: Dr. Tsung-Jen Shih Youjin Kim / SNU Yi-Yi Lillian Li / NCCU Han-Jong Lee / SNU Q&A and Discussion	Moderator: Dr. Osamu Sakura Zhichao Jacob Lei / SNU Miyako Murayama / UTokyo Yu-Hsuan Lin / NCCU Q&A and Discussion
14:25-14:55	Tea break (Around the corner between Conference No. 1 and No. 2)		
Sessions G & H: 14:55-16:10	Session G Conference room No. 1	Session H Conference room No. 2	Session I Conference room No. 5
	Moderator: Dr. Hajin Lim Keyeun Lee / SNU Jingzhi Huang / UTokyo Tien Yin Chin / NCCU Q&A and Discussion	Moderator: Dr. Chi-Lan Yang Wen-Ling Chi / NCCU Yena Ko / SNU Yu-An Chen / NCCU Q&A and Discussion	Moderator: Dr. Ai Hisano Jingyu Zhang, Risa Hiramatsu / UTokyo Kyung Won Cho / SNU Yiqi Chris Zhang / UTokyo Jimmine Yoo / UTokyo Q&A and Discussion
16:30-17:00	Closing / Venue: Conference room No. 1 / 7th floor, Administration Building NCCU's closing remark is delivered by (T.B.D.) SNU's closing remark is delivered by (T.B.D.) U Tokyo's closing remark is delivered by Dr. Osamu Sakura .		

*During sessions A to C, each faculty presenter has 25 minutes for presentation, and all share 25 minutes of 'Q&A and discussion' at the end of the session.

*During sessions D to I, each student presenter has 15 minutes for presentation, and all share 30 minutes of 'Q&A and discussion' at the end of the session.

*During the Q&A and discussion session, one audience member has one minute to pose a question to the presenter, while the presenter has three minutes to address each question. The moderator has a certain extent of flexibility: they can collect all questions first before moving to answer them or decide to have each question answered right after it is proposed.

Time	Session	Name	University	Title of abstract
Sessions A & B: 10:00-11:15	A	Eun-mee Kim & Hajin Lim	SNU	Explicating Self-Concept via Making AI Doppelgangers
		Richy Li	NCCU	AI-Generated Imagery in the News Industry: Impact on Audience Perception of Reality
Moderator: Dr. Jih-Hsuan Tammy Lin / NCCU				
Session C: 10:00-11:40	B	Hajin Lim	SNU	Design Approaches to Improve Algorithmic Media Experience with a Focus on Short-Form and OTT Platforms
		Seohyun Lee	UTokyo	From Genome to Lanugage: AI-driven Insights into Gene Regulation
Moderator: Dr. Junhwan Lee / SNU				
Sessions D to F: 13:10-14:25	D	Priya Murugeswaran	UTokyo	Redefining Creativity: How Does Generative AI Affect the Architectural Design Thinking Process
		Risako Fukunishi	UTokyo	The Intersection of AI and Japan's Idol Industry: A Comparison of VTubers and Traditional Idols
		Ondřej Zeman	NCCU	Understanding the Impact of Generative AI-driven Dialogues on Player's Perception of Non-Player Characters
Moderator: Dr. Sumei Wang / NCCU				
Sessions G & H: 14:55-16:10	E	Youjin Kim	SNU	Exploring the effect of differentiating rhetorical profanity and intolerance in online conflict: Trust toward an AI comment moderator and perception of online space
		Yi Yi Lillian Li	NCCU	Political Information Reception in the New Media Era: Re-examining Exposure and Awareness with Hierarchical Multiple Regression
		Han-Jong Lee	SNU	Optimizing Human-AI Collaboration for Misinformation Verification in the Digital Era
Moderator: Dr. Tsung-Jen Shih / NCCU				
Session I: 14:55-16:25	F	Zhichao Jacob Lei	SNU	Perceived Credibility of Algorithm Authorship and Recommendation in Smart Healthcare: Does it Matter Which Type of Expertise We Are Trusting?
		Miyako Murayama	UTokyo	The Cultural and Human Information Studies Course of the Graduate School of Interdisciplinary Information Studies at the University of Tokyo
		Yu-Hsuan Lin	NCCU	Enhancing Intergenerational Communication Through AI: Exploring ChatGPT's Role in Family Reminiscence Activities
Moderator: Dr. Osamu Sakura / U Tokyo				
Sessions G & H: 14:55-16:10	G	Keyeun Lee	SNU	SPeCtrum: A Grounded Framework for Multidimensional Identity Representation in LLM-Based Agent
		Jingzhi Huang	UTokyo	A Narrative Research Approach: Explore Human-AI Emotional Engagement and the Emergence of Social Norms
		Tien Yin Chin	NCCU	Voice Cloning in AI Art: Impacts on Identity and Agent Representation
Moderator: Dr. Hajin Lim / SNU				
Session I: 14:55-16:25	H	Wen-Ling Chi	NCCU	The Effect of AI Advices on Self-Efficacy: Enhancing Positive Behavior and Strengthening Intrinsic Motivation
		Yena Ko	SNU	The role of reciprocal self-disclosure and active listening in enhancing human-agent relationships
		Yu-An Chen	NCCU	Backchannel and Trust in Conversations between Human and Virtual Agent
Moderator: Dr. Chi-Lan Yang / U Tokyo				
Session I: 14:55-16:25	I	Jingyu Zhang, Risa Hiramatsu	UTokyo	Young people's use of location-sharing apps: a comparative study of Japan and the U.K.
		Kyung Won Cho	SNU	The Role of Co-authorship with AI Chatbot vs. Blog Post Guidance on Attitudinal Change Toward a Social Issue
		Yiqi Chris Zhang	UTokyo	Myths of Female Empowerment with Computer-Generated Models in Advertising: Efficacy and Authenticity of Femvertising in KAI's #FreedomInShaving Campaign
		Jimmine Yoo	UTokyo	Is AI Model in Ads Reproducing Stereotypes? : Insights from a Gender Perspective